

7 BENEFITS OF CBD FOR SENIORS



A MAJOR HEALTH PROBLEM FOR SENIORS

TODAY IN AMERICA, THERE ARE OVER 46 MILLION INDIVIDUALS WHO ARE 65 YEARS OF AGE OR OLDER.



ACCORDING TO THE HARVARD NEURODISCOVERY CENTER

- 5 million senior citizens suffer from Alzheimer's
- 1 million senior citizens suffer from Parkinson's
- 300 thousand senior citizens suffer from MS



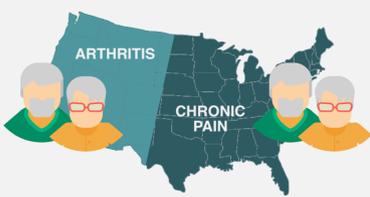
ACCORDING TO THE CDC, 49.6% OF SENIOR CITIZENS SUFFER FROM ARTHRITIS



MENTAL HEALTH AMERICA FOUND THAT 27% OF SENIOR CITIZENS SUFFER FROM SEVERE ANXIETY DISORDERS THAT ARE SIGNIFICANTLY IMPACTING THEIR ABILITY TO FUNCTION

1

CBD CAN HELP MANAGE PAIN



Nearly half of the senior population in the United States suffer from Arthritis and even more suffer from chronic pains.



Studies have shown that CBD can reduce inflammation and alleviate pain from conditions such as Arthritis, Joint Pain and Multiple Sclerosis (MS).

2

CBD PROMOTES BONE HEALTH



Accidental falls are the number one cause of death for men over the age of 60, and 33% of women and 25% of men older than 50 suffering from osteoporotic fractures.



Research has shown that the cannabinoids like CBD can actually help strengthen the bones and even promote the healing process if a fracture does occur.

3

CBD CAN IMPROVE SLEEP QUALITY



While sleeping disorders like insomnia are a condition suffered by individuals of every age, they are very common for seniors.



By combating the conditions that are causing sleeping disorders, such as stress, anxiety, restlessness, and general imbalance in the body, CBD can calm and naturally promote a healthier sleep pattern.

4

CBD CAN COMBAT ADDICTION



It is common for seniors to take a variety of prescription medications, however, this presents a potential problem with addiction.



Studies have shown that CBD can not only alleviate conditions that often involve harmful medication, it can help combat the dependency that was developed from that medication.

5

CBD CAN IMPROVE HEART HEALTH



According to the American College of Cardiology, heart disease is the most common condition amongst older adults and the #1 cause of death for this age group.



In addition to reducing high blood pressure, studies found that the antioxidant properties of CBD may help reduce cardiac inflammation and can deter cell death caused by oxidative stress.

6

CBD CAN DETER NEURODEGENERATIVE DISEASES



Today, there are more than five million Americans living with Alzheimer's disease, and at least 500,000 Americans living with Parkinson's disease.



Experts believe CBD could be a potential treatment for neurodegenerative diseases like Alzheimer's and Multiple Sclerosis.

7

CBD CAN IMPROVE MOOD AND ALLEVIATE MOOD-RELATED DISORDERS



Prolonged mood swings are more common amongst seniors and can lead to mental illness.



By interacting with the receptors involved in regulating our mood, CBD can alleviate stress, calm the mind, and improve cognitive functions.